



NAAM 2017 Annual Conference: March 21-24, 2017 On the Road: Telling History Via Many Different Routes

SCHEDULE AT-A-GLANCE

Tuesday, March 21 (Marymount Home Base Day)

12:00pm – 6:00pm	Registration Check-In at Marymount
12:00pm – 5:00pm	Optional Garage Tours at Marymount & Off-Site Nearby* (à la carte – transportation not provided) “Providing Nostalgic Experiences in Historical Venues” “The Diverse World of the Modern Automotive Enthusiast”
4:30pm – 6:00pm	Board of Director’s Meeting
6:00pm – 8:00pm	Welcome Dinner/Reception at LeMay Family Collection at Marymount “Leaving a Legacy” & Welcoming Remarks (Nancy LeMay) “More Than Trash: Interpreting a Legacy” (Norm LeMay, Eric LeMay)

Wednesday, March 22 (Pierce County Day)

8:00am – 8:30am	Registration Check-In at Host Hotel
8:30am	Buses Depart Hotel Parking Lot for Offsite Programs
9:15am – 11:00am	Off-site: Private Garage Tour* “How to Talk About Transportation: Role of Automobilia & Vintage Signage”
11:30am – 12:30pm	Off-Site: Griot’s Garage Tour “Best of Show: Working With Car Culture” (Guy Devivo)
12:30pm – 1:15pm	Lunch
1:15pm – 2:00pm Session	“Museum Merchandising” (Skip Smith)
2:10pm – 2:40pm Session	“E-Commerce Partnerships” (Mike Bainter)
2:45pm – 4:00pm Session	“Promoting a Museum District: Museums as Assets to Local Economies” (Bennish Brown & Jaime Vogt)
4:30pm – 6:00pm	Dinner/Reception at LeMay Homestead
6:00pm – 6:30pm Session	“What Makes a Museum a Museum” (Charlie Maxwell)
6:40pm – 9:00pm	Off-site: Private Garage Tour of LeMay Homestead

Thursday, March 23 (King County Day)

7:30am – 8:00am	Registration Check-In at Host Hotel
8:00am	Buses Depart Hotel Parking Lot for Offsite Programs
9:30am – 11:45pm	Off-site: Private Garage Tour* “Form Vs. Function: Putting Vintage Cars on the Road”
12:45pm – 3:30pm	Off-site: Private Garage Tours* “Private Collections & Car Culture”
5:30pm – 6:45pm	Dinner/Reception at LeMay – America’s Car Museum
6:45pm – 7:15pm Session	“West Coast Swag: Building a New Museum From the Ground Up” (Paul Miller)
7:15pm – 9:00pm	LeMay - America’s Car Museum Tours
9:00pm	Buses Return to Host Hotel

Friday, March 24 (Presentation Day)

8:00am – 8:30am	Registration Check-In at Marymount
8:30am – 9:45am Session	“Event-Friendly: Signature Hosted Events & Private Events” Panel (Trudy Cofchin, Stephanie Walsh, Adam Tiegs)
10:00am – 11:15am Session	“Engaging Education at Museums” Education Panel Discussion (Debbie Kray, Seth Margolis, Diane Fitzgerald)
11:30am – 12:15pm Session	“Relationship-Building: From Friends to Funding” (Elisia Mutter)
12:15pm – 12:45pm	Lunch & NAAM Annual Meeting
12:45pm – 1:20pm Session	“From Private to Public for Future Generations” (Rock Hushka)
1:30pm – 2:10pm Session	“Internships: Cultivating Talent & Providing Mentorship” (Wendy Freeman Stouffer, Kevin Andrew, Lee Lyttle)
2:15pm – 3:30pm Session	“Auto Museums & Relationships with Auctions” Panel (Jeff Stokes, Doug LeMay, Evan McMullen)
3:45pm – 5:00pm Session	“Preservation, Restoration, & Operation of Museum Vehicles: A Best Practices Tool Kit” (Jerry Smith)
6:30pm – 9:00pm	Closing Banquet and NAAMY Awards Ceremony at Marymount “On the Road: Telling History Via Many Different Routes” Concluding Speaker (Mark Greene)

**NOTE: More details about these private garages and collections will be provided at registration check-in.*