



NEWS/INFORMATION

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**National Association of Automobile Museums
and the Society of Automotive Historians
7th Biennial Conference of Automotive History
Hosted by the Lane Motor Museum in Nashville, TN
April 2 – 5, 2008**

The 7th biennial conference of the National Association of Automobile Museums (NAAM) and the Society of Automotive Historians (SAH) is scheduled for April 2 – 5 at the Lane Motor Museum in Nashville, TN. All events will be held at the Nashville Airport Marriott.

The conference theme is "The Search for Performance and Reliability."

NAAM investigates "Competition and the Development of Passion, Preserving and Sharing Automotive History" while SAH explores "Competition and the Development of the Automobile."

The 2008 NAAM/SAH Conference promises to be an excellent networking and professional development opportunity. Two days of seminars cover a wide variety of museum topics including conservation, partnerships, and museum promotion coupled with a full slate of presentations by the SAH (www.autohistory.org).

Delegates from NAAM's 80-plus member museums and NAAM corporate and individual members are expected to attend this conference (www.naam.museum).

The agenda kicks off with a Welcome Reception hosted by Toyota USA Automobile Museum on Wednesday, April 2, and presentations and tours run Thursday April 3 through Saturday April 5.

Bill Warner, Founder and Chairman of the Amelia Island Concours d'Elegance, will address the

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group during Thursday's luncheon.

The conference will wrap up during a dinner on Saturday evening sponsored by Hagerty with keynote speaker Sam Posey, one of the best-known figures in American motorsports for more than 30 years.

NAAM's Annual Meeting and the presentation of NAAMY Awards are scheduled for Saturday, April 5, from 1:30 – 4:00; a Roundtable Discussion presented by Hagerty is part of this meeting.

The NAAMY Awards were conceived to recognize automotive/transportation museum leaders for achievement, professionalism and creativity. These awards are presented in two divisions, each with seven categories: Division I is for museums and organizations with annual budgets under \$300,000; and, Division II is for museums and organizations with annual budgets greater than \$300,000.

Categories include: Collateral Materials; Publications; Web Design; Interpretive Exhibit Design and Display; Film & Video; Educational Program; and, Event and Public Promotions. Three awards are presented in each category and the University of Notre Dame in South Bend, IN will provide the judging.

[All Conference events will be held at the Nashville Airport Marriott.](#)

For a detailed 2008 Conference Agenda visit www.naam.museum > CONFERENCES.

NAAM's Mission is to link auto museums, enabling them to foster education, share exhibits, and exchange vital data about collections.

NAAM was incorporated in Indiana in 1995 and holds an annual conference hosted by a different member museum every spring, and which in alternate years is a joint conference with the Society of Automotive Historians (SAH). The first annual conference was held with SAH at The Henry Ford in Dearborn, Michigan in 1996 to commemorate the centennial of the American auto industry.

NAAM currently has more than 80 museum members in the United States and Canada. Late in 2005 a reciprocal membership was created with The Friends of Automobile Museums in Montjalain, France, a group of 60 auto museums in France and throughout Europe.

NAAM's membership, including individuals and museum-related businesses, is about 145.

NAAM's dedication to helping its members grow professionally through its annual conferences and networking opportunities is further supported by the NAAM Scholarship Program.

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To date, NAAM Lifetime Achievement Awards for individual contributions to the auto museum profession have been presented to Henry Ford, William F. Harrah, and William E. Swigart, Jr.

NAAM's website, www.naam.museum provides a listing of member museums and links to their sites; the NAAM Traveler lists member museums, by state, and can be downloaded and printed for convenience.

NAAM Objectives include:

- ▶ Develop and elevate standards for automobile museums in the areas of registration and documentation, conservation and preservation.
- ▶ Organize a thought-provoking annual conference to bring members together.
- ▶ Discuss issues of specific interest to automobile museums, define goals and objectives, and increase levels of professionalism.
- ▶ Provide a useful structure in which information can be shared about collections, artifacts, exhibits, policies and procedures.
- ▶ Produce directories of services to auto museums (appraisers, products, libraries, etc.).
- ▶ Create education programs which can be shared economically among member organizations.
- ▶ Promote greater public understanding of auto museums and auto history.
- ▶ Promote and market member museums' programs and exhibits through the media and on the Internet.
- ▶ Engage in collaborative marketing of products in museum stores.

Complete information is found at the NAAM website at www.naam.museum

For additional information about NAAM including future conferences,
scholarship opportunities and sponsorship opportunities,
please contact

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Please visit the SAH website at www.autohistory.org

For additional information about SAH including future conferences, publications and
membership opportunities, please contact

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