

Feature Museum Seal Cove Auto Museum

By Roberto M. Rodriguez, Executive Director, with thanks to Susan S. Davis, Founder, Stanley Museum, Executive Director, Maine Narrow Gauge Railroad Co. & Museum, and Trustee, Seal Cove Auto Museum.

Imagine finding a world-class collection of brass era automobiles, hidden away in a metal building, off a back road, on the “quit side” side of Mt. Desert Island in Maine. Visitors marvel at “discovering” the Seal Cove Auto Museum — the unlikelihood makes it all the more remarkable.

The Museum’s collection was founded thanks to the collecting genius and refined tastes of Richard Cushing Paine Jr. At first on his own, later with the help of peers and friends, Richard Paine amassed one of America’s great car collections. He bought and sold automobiles with a passion, sometimes buying several of one kind or purchasing complete collections, and then he would let some go, only to immediately acquire another. Cars came from the fabled Dr. Samuel L. Scher collection, from James Melton’s Autorama, from the Briggs Cunningham Automotive Museum, from other noted collectors, and from barns and sheds throughout New England. From the 1960s, through the 1980s, and into the 1990s, Richard Paine’s collection grew and grew to well over 100 automobiles, some fifty motorcycles, extraordinary automobilia, and even wooden figureheads and weathervanes! All were stuffed and jumbled “cheek to jowl” inside his museum building. The end result was like entering Tutankhamen’s tomb - Lord Carnarvon: “Can you see anything?” Howard Carter: “Yes, wonderful things”. Visiting the Museum one does see ‘wonderful things’ that have inspired every car enthusiast who’s ever made the pilgrimage too, or tripped over, the Seal Cove Auto Museum.



During his lifetime Richard formed the non-profit Seal Cove Auto Museum to provide a place to keep and display his extraordinary collection. Richard allowed this museum to be promoted only because he had to—he was happy to have it be his private domain, though gradually he came to enjoy seeing others marvel at his treasures. Although he donated a few cars to the Museum outright, the bulk of the collection remained in a personal Trust to the time of his death in August of

2007. As his health declined, Richard and his close associates took measures to identify the essence of his collection among both the Museum cars, and those cars preserved in his Trust. Choices were grounded in Richard’s preferences, thus setting up the basis for a “core collection” reflecting the heart of Richard’s unique taste and collecting aesthetic. It is that “core collection” that represents the bulk of the automobiles displayed at the Museum today.

In September of 2008, 60 motorcars, selected motorcycles, and a number of automotive collectibles were sold at auction to fund an endowment for the maintenance of the Museum’s ongoing operations. A new Board of Directors was elected for the Museum, with a mission to preserve the core collection, to keep the Paine Legacy alive, and to tell the story of innovation and ingenuity in New England and America through the early development of the automobile. This Board is working with the Trustees of the Richard C. Paine Jr., Automobile Charitable Trust (which owns most of the cars) to continue making Richard Paine’s core collection accessible to the public.



In March of 2009, the Board of Directors hired its first Executive Director, Roberto M. Rodriguez. Roberto brings over thirty-nine years of museum experience to the job, having been first with the National Museums of

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...and more!

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Canada, then the Canadian Museum of Civilization. Most recently he was the director of the Revelstoke Railway Museum in British Columbia and prior to that, manager of the Precision Valley Corvette Museum in Springfield Vermont, and the director of the American Precision Museum in Windsor Vermont. He has held various other management positions with museums in Vermont, New Hampshire, and Canada. He assumed leadership of the Museum on May 1, 2009, and the "new" Seal Cove Auto Museum opened its doors to the public on the 22nd of May.

With a professional in place, the Museum has been taken to a new level, turning what was an eclectic collection of cars into a real museum, with compelling exhibits, and a slate of programs that educate, enlighten and entertain. Today, the seal Cove Auto Museum displays and interprets arguably the finest collection of brass era automobiles in the United States. Upcoming events for the next two month at the Seal Cove Auto Museum include:

Wednesday, Aug 11 – Kid's Day – Happy Birthday Stoddard

Day's activities... 10:00 AM to 5:00 PM

- CAKE: Sing happy 100th birthday to the Museum's 1910 Stoddard Dayton and enjoy cake.
- ADMISSION: Kids to age 12 and under are free.
- CAR RIDES: Take a spin in our 1927 Model T Ford.
- ACTIVITIES: Educational activities associated with "Birth of the Automobile" exhibits.
- GAMES: Croquet on the lawn and Model T toy car races.
- PRIZES: All kids get a Museum grab bag with balloon, stickers, and more.
- DRESS UP: Period clothing for dress up and photo taking.
- TOYS & MODELS: See the Director's collection of 1/18 scale model cars and the Museum's collection of vintage pedal cars,
- POPCORN: Enjoy a free bag of popcorn from our popcorn wagon.
- MOVIES: Silent movies throughout day

Saturday, Aug 21 – Electric Car Day – History & Greening of the Quiet Side

Day's activities... 10:00 AM to 5:00 PM

- DEMONSTRATIONS: See electric cars and meet their owners and builders.
- MOVIE: Who Killed the Electric Car? A 2006 documentary film that explores the 10 year life span of the battery electric vehicle in the United States, specifically the General Motors EV1. The film explores the role that several parties including auto manufacturers, the oil industry, state and federal governments, and consumers played in the failure of the electric vehicle in the 1990s. Showings at 10:30 AM, 12:30 PM, and 2:30 PM.
- LECTURES: Talks on electric cars then and now following movie showings.
- SPECIAL DISPLAYS: Nissan Leaf introduction by Darling's Nissan, Bangor, and Greening of the Quiet Side by the Southwest Harbor Tremont Chamber of Commerce.
- EXHIBITS: See the Museum's 1908 Rauch & Lange Electric and 1913 Kimball Electric.
- ADMISSION: Bring your hybrid/electric/ or other energy saving vehicle and pay ½ price on regular admission.

Sunday, Sept 5 – Steam Car Day – History & Greening of the Quiet Side

Day's activities... 10:00 AM to 5:00 PM

- DEMONSTRATIONS: Firing up a Stanley Steamer.
- CAR RIDES: Take a ride in our 1914 Stanley Mountain Wagon, cost \$2.00 per person.
- MOVIE: Jay Leno Certified Car Nut ...see Jay's 1909 Stanley Steamer, 1925 Doble steam car and other classics. Showings throughout the day.
- LECTURES: Susan Davis, founder of the Stanley Museum in Kingfield, talks about the Museum's Stanley steamers. Roberto Rodriguez, Museum Director, talks about the White Motor Company.
- EXHIBITS: See the Museum's steam car collection ranging from a 1900 Locomobile to a 1910 White, and Stanley Steamers from 1903 to 1914 including the most valuable Stanley in existence, an original, un-restored, 1908 Model K Semi-Racer.
- DISPLAYS: Greening of the Quiet Side by the Southwest Harbor Tremont Chamber of Commerce.

Monday, Sept 6 – Labor Day – Family Day

Day's activities... 10:00 AM to 5:00 PM

- ADMISSION: ½ price for all regular admissions.
- CAR RIDES: Take a spin in our 1927 Model T Ford.
- POPCORN: Enjoy a free bag of popcorn from our popcorn wagon.
- MOVIES & MUSIC: Silent movies and records played on our vintage Edison Gramophone throughout day.

Friday, Sept. 10 – Opera Night - A Celebration of James Melton, his Music, his Cars.

Evening event... 7:00 PM

- LECTURE: The Tenor of His Times by Marjorie Melton Nutt, daughter of James Melton, car collector, founder of the Autorama Museum, opera tenor, radio performer, and film star.
- MOVIES & MUSIC: Recordings by Melton and showing of M.G.M.s 1946 "Ziegfeld Follies"
- WINE & CHEESE: Follows lecture.
- READINGS: Excerpts from Melton's book, Bright Wheels Rolling.
- EXHIBIT: The former Melton 1913 Peugeot Skiff, Melton said it was "one of the finest cars in our collection."
- ADMISSION: Donations gratefully accepted.

Saturday, Sept 11 – Patriot Day – To remember those who were injured or died during the terrorist attacks in the United States on September 11, 2001.

Day's activities... 10:00 AM to 5:00 PM

- ADMISSION: Free admission.
- GUIDED TOURS: Join the Museum's Director for personal tours of the Museum on the hour,
- MOVIES & MUSIC: Silent movies and records played on our vintage Edison Gramophone throughout day.

The Seal Cove Auto Museum is located at 1414 Tremont (Pretty Marsh) Road, on Mount Desert Island, Maine, a pleasant drive from Acadia National Park and Bar Harbor. The Museum is open daily from May 1 to October 31, 10:00 a.m. to 5:00 p.m. For more information see www.SealCoveAutoMuseum.org or visit Seal Cove Auto Museum on Facebook and become a fan.



president's report



Michael Spezia

Dear NAAM members:

Arriving at the end of a long and exhausting Capital Campaign during one of the worst financial periods in our history I have been reflecting on a number of lessons I have learned about our business. During economic downturns museums are marginalized and priorities for most people change dramatically. A good friend is the head of a large food bank here in Michigan and they are experiencing a rate of donations that are unprecedented but, as public perception of the need changes, the donations will wane and the food bank will continue to need to feed the forgotten unemployed.

Public perception is critical to our survival. We need to continue to act ethically and to show that we make a difference in our communities. We need to open our doors and be accessible, not just to the school systems, but to everyone. We need to work hard to show that we are not just another attraction but a real opportunity for people to learn about our past achievements and our mistakes and to gain insight into the future.

In order for us to survive and thrive even in difficult times we have to continue to cultivate public trust through professional practices and prove that we are worthy of their support.

I wish you all a successful season in these trying times.

Michael Spezia
Executive Director
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from the editor...

Gary Pelger



Something new this issue; you may notice that Jackie Frady's marketing article is missing. Well, Jackie and Matt Short at the ACD Museum have agreed to alternate articles each issue in the future. This issue Matt provides information on museum mission and collections policies. Jackie will be back next issue with more marketing news. My thanks to both Jackie and Matt for providing informative and helpful information for this publication.

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PS: Once again, if your museum is not represented in NAAM News on occasion, I suggest that you assign someone on your museum staff the responsibility of contacting me at least every two months so your museum gets coverage in this newsletter's "Museum Tidbits" column. And to become our feature museum, all I need is some detailed information on your museum and a few representative photos. Just get in touch with me at the above email. Thanks for helping out. Have your information sent in for the fall 2010 issue by October 15, 2010. Have a great season.

naam website

Attention Members... Randall (Rand) Shinn, our website developer would like members, new and old, to provide any information required to be included on the NAAM website www.naam.museum to Randall Shinn, 685 Windy Hill, Hamilton, OH 45013-3666 or email Rand at rhshinn@iac.net.

MEMBERSHIP NEWS:

Email – Where's Your Email Address?

Have you sent your email address to me? If not, you may not be receiving emails from NAAM. Some past membership applications did not request email addresses and if your email address wasn't provided at renewal time, we don't have it.

It's an easy request to fulfill.

Send your email address to: lpanko@automuseum.org.
In the subject line, please type: NAAM Email Address Submission.

If you're not sure we have your email address, it's OK to send it again. Also, member museums are welcome to provide more than one address, as it may be helpful to have key staff members included.

Thank you,

Lisa Panko
NAAM Membership Coordinator
National Automobile Museum (The Harrah Collection)
(775) 333-9300
lpanko@automuseum.org

Address Change? Membership questions?

If your address has changed, please complete this form and mail or email membership coordinator Lisa Panko at the National Automobile Museum (the Harrah Collection) at 10 S. Lake Street, Reno, Nevada 89501-1558. Email: lpanko@automuseum.org.

Name: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Museum Mission and Collection Focus



Matt Short

The establishment and implementation of a solid museum mission is one of the most crucial steps that an institution can take. It sets the tone and it establishes a museum's identity. It then affects everything you do and, if followed correctly, can become a liberating not a constraining experience because it provides focus; it helps to make sense from chaos.

In terms of the collection, the mission sets the foundation for who you are and what you do. Collecting is a passion. Some would even suggest that it is the sole reason museums exist and that exhibition, education, culture and the social good are merely window dressing to justify the basic collecting passion.

However as automobile museum professionals, our educational thrust is met through interpretation - teaching through the use of original objects. The art of telling the story which reflects our mission statement is crucial.

The artifacts themselves are the heart of the museum, and their collecting to a logical overall plan is of great importance. They also deserve the best care and conservation that is possible, for they constitute a precious heritage that must be passed down to future generations. Museum objects, so real and so convincing, give their beholders a sense of continuity and cultural pride. Our artifacts are important social documents that can tell as much about a given time as a written document.

The decision to establish the scope of the museum's collection that reflects its mission is one of the most important decisions that a governing board can make. The relevance of its holdings is what distinguishes it from an attic.

Having said that, how do you accomplish this goal? First, a well-crafted mission and vision establishes your museum's purpose. From this, create basic guidelines as to what your museum collects. Use them as a litmus test of relevance. If an artifact fits within the scope established by your mission-driven focus, then include it as part of the collection. Otherwise, it is not valid for the investment of your museum's precious resources and should be deaccessioned.

Implementation of the collection plan is a critical and sometimes difficult step. You will need to address the current collection and how it fits into the new plan. Some tough and even unpopular decisions may need to be made. The cost of ownership of items irrelevant to your mission and collection focus is an important factor in making these decisions. Consider it carefully. If irrelevant items are deaccessioned and funds obtained are used to enhance the newly focused collection, the benefits of this new strategy will quickly become apparent.

Focusing a museum's collection to reflect its mission statement can be the single most important thing that a museum can accomplish. It sets the stage for gallery development, enhanced visitor experiences and it sets the museum up for wonderful and varied funding opportunities. In addition, it will set the institution apart from many others as your own identity is established!

Matt Short
Executive Vice President
Auburn Cord Duesenberg Automobile Museum
matt@automobilemuseum.org

museum member tidbits...

all the news that's fit to print!

Let us know what's happening at your museum. Call, write, or email Gary Pelger with your latest news.

WALLY PARKS NHRA MOTORSPORTS MUSEUM (*Pomona, California*) Monique Valadez announced *Axes & Axles: The Art of Building Cars and Guitars* a new exhibition to acknowledge the synergy between guitars (axes) and cars (axles). The exhibit will be on view at the museum, presented by Automobiles of Southern California, from September 4 through next January 31. The exhibit will feature a vast collection of rare photos, rock memorabilia and personal cars and guitars from rock icons such as Eric Clapton, Jeff Beck, Michael Anthony, Kenny Wayne Shepherd, Billy F. Gibbons and many more. As part of the 60th Anniversary of the Fender Telecaster guitar, the exhibit will also illustrate the history of Fender and celebrate one of the most famous guitars ever built, the Telecaster. According to museum director Tony Thacker, cars and guitars are both a means of expression, both generate fanatical fans, and both offer a stairway to freedom. The museum is open Wednesday through Sunday, 10 a.m. to 5 p.m. PST, closed on all major U.S. holidays. NHRA members are admitted free, Auto Club members enjoy a \$2 discount. Admission for non-members is \$8 for adults, \$6 for seniors over 59, \$6 for juniors 6 through 15, and children 5 and under are free. For more information call 909-622-2133 or visit <http://museum.nhra.com>.

AUBURN-CORD-DUESENBERG AUTOMOBILE MUSEUM (*Auburn, Indiana*) Kendra Klink, Operations Director, informs us that the Auburn Cord Duesenberg Automobile Museum received a \$5000 grant from the Collectors Foundation for Study Trips for its Beyond the Classroom program. The program provides study trips for area students that fulfill Indiana's Academic Standards in a variety of subjects. In 2009 over 1100 northeast Indiana students participated in the program. The Collectors Foundation is an educational grant-making organization founded by Hagerty Insurance and funded by collector vehicle and classic boat enthusiasts to serve youth development and the long-term interest of the collector vehicle and classic boat communities. More information about the Foundation can be found on www.collectorsfoundation.org. The museums educational services department began offering Beyond the Classroom study trips in 2001. Jon Bill, the museums director of education and archives, is the program's director. Through the program, area teachers bring students to the museum to learn intriguing lessons in mathematics, history, science, technology, economics, art, and even accounting via live presentations, exhibits, and hands-on activities. More than one standard can be fulfilled in one visit. For example, when fourth-grade students, required to learn Indiana history, visit the Cars of Indiana Gallery, students can fulfill Academic Standards in four subjects: history, math, science, and language arts. Study trips for groups of up to 100 students run from 90 minutes to over two hours. For more information on this program contact Kendra at kendrak@automobilemuseum.org.

TOYOTA USA AUTOMOBILE MUSEUM (*Torrance, California*) Susan Sanborn writes the Toyota USA Automobile Museum has moved to a new leased building adjacent to Toyota headquarters in Torrance, CA. The new building has 33,000 sq. ft. exhibit hall, 6,000 sq. ft. meeting hall with catering kitchen, conference room and research library. New phone is 1-310-468-8726 or 1-310-GOTUSAM. The new street address is 19600 Van Ness Avenue, Torrance, CA 90501. The mailing address remains the same.

Susan Sanborn
Toyota USA Automobile Museum
19001 S. Western Ave. Mail Drop HQ40
Torrance, CA 90501



COLE LAND TRANSPORTATION MUSEUM (*Bangor Maine*) Bill Therriault, Operations Manager, writes 2010 is the 100th Anniversary of the Reo Truck Company. To celebrate this date the Cole Land Transportation Museum has been invited by Reo Club members to hold a 100th Anniversary Reo Truck and Car Meet at its Bangor museum, Saturday, September 18 from 9 am to 5 pm. Regional Reo Club owners are committing to attend and participate. W. Claude Daigle from Sagamore Beach, Massachusetts will be present and supply rides to the public at selected times during the day with his 1910 Model H Reo truck, the first truck made by Reo Truck Company.



W. Claude Daigle and Galen Cole, Museum founder, on Mr. Daigle's 1910 Model H Reo truck.

The Cole Museum's collection includes four early Reos, a 1912 hard rubber tired light delivery truck, a 1923 single axle Reo Speed Wagon, a 1927 dual tired Reo Speed Wagon, and a 1931 Reo Royal touring couple with rumble seat. Also, a 1970 Diamond Reo tractor. All automobile museum members and the general public are invited. Directions to the museum and more information can be found on the website: www.colemuseum.org.

FOUNTAINHEAD ANTIQUE AUTO MUSEUM (*Fairbanks, Alaska*) Nancy DeWitt, Project Director, announced that the Fountainhead Museum has acquired Alaska's very first car and will display it as part of an exhibit about Alaska automotive pioneer Robert Sheldon. Sheldon, who had never seen a car except in magazines, built the little runabout in 1905 in an attempt to impress a young lady. Sheldon went on to become the first person to navigate the Valdez-Fairbanks Trail by car and started the first long-distance automobile passenger service in Alaska. Sheldon donated his historic car to the University of Alaska Museum of the North in 1934, which recently loaned it to the Fountainhead Museum. The Sheldon exhibit will run for five years beginning May 16, 2010.

DeWitt also writes that the Fountainhead Museum just received the 2010 Jim & Mary Binkley Award from the Fairbanks Convention & Visitors Bureau. The award "recognizes creativity, innovation, courage and entrepreneurialism in the introduction of new products for the benefit and enjoyment of visitors to Fairbanks."



First Automobile in Alaska

museum member tidbits...

(Continued from Page 5)

CADILLAC-LASALLE CLUB & GILMORE MUSEUM (Hickory Corners, Michigan)

Tim Pawl, curator, announced the Cadillac-LaSalle Club Museum and Research Center will build their museum in Hickory Corners. Opening May 1, 2010 the club is using an existing historic building on the Gilmore campus while funding and facility designs are finalized for an all-new 10,000 square-foot building. A competition between retired automotive stylists will determine the look of the new structure, possibly as a vintage car dealership or other historic recreation. The new Club Museum will provide the 7000-member organization a permanent home for its collection of automobiles, display engines, and artifacts that span the history of Cadillac and its companion car. Cadillac introduced its first model at the New York Auto Show in 1903. The LaSalle automobile was manufactured from 1927 through 1940. Eleven donated automobiles including the 1957 Cadillac Brougham used in the film "Driving Miss Daisy" will be displayed. When completed the Cadillac-LaSalle Club Museum will exhibit examples of autos, artifacts, memorabilia and ephemera, as well as educational exhibits covering the entire story of these wonderful cars. Michael Spezia, Executive Director of the Gilmore stated "With the addition of the Cadillac-LaSalle Museum to the Gilmore campus we now become one of the more unique historic destinations, not just within the car collecting hobby, but with the general public as well." To learn more about the Gilmore Car Museum and the Cadillac & LaSalle Club please visit GilmoreCarMuseum.org and cadillaclasalleclub.org.

STUDEBAKER NATIONAL MUSEUM (South Bend, Indiana) Peggy Soderberg announced that The Studebaker National Museum has recently been awarded a grant from the Collectors Foundation to fund a summer internship within the museum's Archives. The Collectors Foundation is an educational grant making organization founded by Hagerty Insurance and funded by collector vehicle and classic boat enthusiasts to serve youth development and the long-term interests of the collector vehicle and classic boat communities.

The Studebaker National Museum's grant funds a twelve-week summer internship focusing on the resources available for automotive restoration such as those found in the Studebaker National Museum Archives. The internship teaches research skills and methods, and involves research and compilation of information pertinent to specific models of Studebaker automobiles and trucks. The internship is open to students enrolled in the Automobile Restoration Technology Program at McPherson College in McPherson, Kansas.

Visitors to the Studebaker National Museum often include car collectors and restorers who are seeking vehicle information. Since its opening in 2007, the Studebaker National Museum Archives has received over 500 research requests annually. This internship will help the Archives address the most frequently requested topics.

The Studebaker National Museum is located at 201 S. Chapin Street in downtown South Bend. It is open Monday-Saturday, 10:00 a.m.-5:00 p.m., and Sunday 12:00 p.m.-5:00 p.m. Admission is \$8.00 for adults, \$6.50 for seniors over 60, and \$5.00 for youth ages 6-18. For more information call the museum at (574)235-9714 or toll free at 1-888-391-5600 or visit our web site at www.studebakermuseum.org.

THE GOLDEN AGE OF TRUCKING MUSEUM (Middlebury, Connecticut) Kathi Jones, Director, announced in a recent press release that sadly, the museum closed to the public on July 20, 2010. She cited financial difficulties as the reason for the closure. Jones also noted that their Cruise Night was held July 20 according to schedule and the museum closed at 8 pm at the conclusion of the cruise. The museum had been open to the public since September 23, 2002. In a recent phone conversation Kathi stated she and the staff were hoping for a miracle in the form of financial support to keep the museum open. Hopefully an interested sponsor will come forward in time. For more information, contact Kathi at 203-577-2181.

NATIONAL CORVETTE MUSEUM (Bowling Green, Kentucky) Katie Frassinelli, Marketing and Communications Manager, writes: This year's 24 Hours of Le Mans marked the 50th anniversary of Corvette's first participation in the world's most celebrated sports car race. And this year's NCM Anniversary Celebration will reunite Briggs Cunningham's No. 3 Z06 created as a modern version of the 1960 racer.



The No. 3 Corvette owned by Lance Miller and the 2011 Special Z06... reuniting at the NCM Anniversary Celebration

Cunningham's No. 3 Corvette was purchased by the late Chip Miller who went to great lengths to restore the car. His son Lance has carried on the passion by shipping the car to this year's 24 hours of Le Mans race... a race where the car finished first in the large displacement GT category and eighth overall at Le Mans in 1960. The 2011 Special Z06 was created by Chevrolet as a one-off production Corvette Z06, the first 2011 Corvette manufactured with VIN 001. GM Design Center created a modern version of the famous white and blue striped 1960 Le Mans winner, adding many special features. For more information contact Katie at 800-538-3883 ext. 146 or email Katie@corvettemuseum.org.

KEMP AUTO MUSEUM (Chesterfield, Missouri) Rodger Van Ness announced that The Kemp Auto Museum's award-winning 1939 Mercedes-Benz 540 K Cabriolet A took top honors at the recent Ault Park Concours d'Elegance, held in Cincinnati, Ohio the weekend of June 12-13, 2010. The 2010 Ault Park Concours d'Elegance theme and featured marque was "International Designers and Coachbuilders", highlighting fine motor vehicles from France, Germany, Great Britain, Italy and the United States. This world class exhibition in motoring excellence benefited The Arthritis Foundation and Children with Juvenile Arthritis, with the exclusive "Jay Leno Auto Collection Dream Tour" raffle. Over 200 rare and classic automobiles from around the world were presented at the show. The Museum's 1939 Mercedes-Benz 540 K Cabriolet A was recognized as both the "Featured Marque International Designers and Coachbuilders Germany" and the prestigious "Chairman's Choice" Award at the Ault Park Concours.

According to Executive Director Rodger Van Ness, "Being invited back to the Ault Park Concours for the second time is an honor, and to have the opportunity to show our 1939 Mercedes-Benz 540 K Cabriolet A again is a real treat." He continued, "Receiving invitations for two years is a tribute to and recognition of the one-of-a-kind collection The Kemp Foundation has obtained and the Museum maintains."

To learn more about the Kemp Auto Museum and the collection of classic European automobiles, please contact Executive Director Rodger Van Ness or Curator Terry Trowbridge at (636) 537-1718 or visit the Museum's web site at KempAutoMuseum.org. The Kemp Auto Museum collection is built from one of the finest and extensive private collections of classic Mercedes automobiles in the world, and includes the acclaimed coupe, cabriolet, sports car and sedan designs from 1886 up to the present.

classifieds

NAAM News Classifieds are a free benefit to paid NAAM member museums (photo free). Non-members ad rate is \$1.25 per word (\$10 per photo). Display advertising rates: Full page \$250, 1/2 page \$135, 1/4 page \$ 75, business card size \$ 35. To place and ad contact: Gary Pelger, Editor. 7981 Windward Trace Circle NW, Massillon, OH 44646, PH: (330) 837-5069 Email: gpelger@sssnet.com

To tell the story of the 1908 NY to Paris auto race, **The Greatest Auto Race on Earth**, the American Thomas Flyer and German Protos autos were manufactured as full-size running replicas, right down to the mud. These cars are all steel construction with authentic coachwork and upholstery. Local craftsmen worked for 10 months to produce accurate and authentic cars that were distressed as they traveled "the world." Making a film of this scale took longer than it took to drive the original race." said Producer Kerrie Long. "We did not experience anything like the original drivers, but we did have film crews working at -35C temperatures for the winter scenes. And then in +32C temperatures in the deserts and hoo-doo's of Alberta. It was an adventure... but the cars and actors and crew were amazing. The footage is unbelievable." The cars currently live at the Reynolds Auto Museum in Alberta. It has received numerous awards including the prestigious EP Ingersoll Award from the Society of Automotive historians.

This is the story of a few very brave men who participated in the greatest race of all time. And, the film, 95 minutes mastered to high Definition is now available at www.thegreatestautorace.com.

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Edmonton, Alberta
www.frame30.com
780-439-5322 • Fax 780-431-1905
Michael@frame30.com

naam hall of fame

Recipients of the
NAAM LIFETIME ACHIEVEMENT AWARD FOR 2003

- HENRY FORD - Dearborn, Michigan
- WILLIAM F. HARRAH - Reno, Nevada

Recipient of the
NAAM LIFETIME ACHIEVEMENT AWARD FOR 2004

- WILLIAM E. SWIGART - Huntingdon, Pennsylvania



NATIONAL ASSOCIATION
OF AUTOMOBILE MUSEUMS

A TRADE ORGANIZATION FOR THE ADVANCEMENT OF AUTOMOBILE MUSEUMS

SIGN ME UP FOR AN ANNUAL NAAM MEMBERSHIP: *Please print.*

Organization name: _____

Personal name: _____

Street address: _____

City / State / Zip: _____

PAYMENT: *Please make payable to NATIONAL ASSOCIATION OF AUTOMOBILE MUSEUMS.*

_____ Check _____ Visa* _____ Mastercard*

* Account number: _____ * Expiration date: _____ / _____

* Cardholder name: _____

* Signature: _____ * Phone: _____

MEMBERSHIP CATEGORIES: *Please check one, based on your museum's annual operating budget.*

Institutional membership fees:	_____ Individual membership fee = \$35
Annual budget	_____ Automobile-related club = \$100
_____ \$1,000,001 and over = \$200	
_____ \$500,001 - \$1,000,000 = \$150	
_____ \$250,001 - \$ 500,000 = \$100	
_____ \$100,001 - \$ 250,000 = \$75	
_____ \$100,000 or below = \$50	

NAAM COLLECTION MANAGEMENT CD:
_____ Non-member = \$60*
_____ Member = \$25

*Includes one new membership for one year.

MAIL TO: NATIONAL ASSOCIATION OF AUTOMOBILE MUSEUMS
P.O. Box 271, Auburn, Indiana 46706
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