

## Featured Museum: Fort Lauderdale Antique Car Museum



Arthur Stone and his wife Shirley began collecting Packard memorabilia and architectural details for their museum way back in the mid-1940s. At that time Arthur was beginning his career as a florist in New York. Later, as CEO of Buning The Florist, he brought the experience to develop the special aesthetics of the museum, such as collecting the 100-year old Dade County pinewood used throughout the interior and the numerous architectural objects found inside and outside. When he and Shirley decided to make their home in Fort Lauderdale, the location of the museum came with them.

The Fort Lauderdale Car Museum, located at 1527 Packard Avenue (SW First Avenue), is truly Arthur's vision. In his own words: "I felt all through my career the car that always dominated the luxury market while I was growing up was the Packard automobile, because of its engineering and elegance. Wherever you went in this world, into the 1950s the Packard always stood out. And the best thing I could do was to try and preserve a museum foundation with a collection of one model for each year of the company's existence (1900-1958)."

Arthur purchased the museum premises, originally built for a plumbing supply, to house his growing collection. The collection opened to the public in 2000. Recently, in 2007, they expanded the museum to 30,000 square feet, nearly doubling



**Arthur O. Stone and wife Shirley  
in the museum.**

its size. The new wing offers a great vintage-style space, centered on two full rows of vintage Packards. It is now the largest collection of Packard cars and memorabilia in the country. The museum building reproduces a 1920s Packard showroom. Above the displays of Packards hang rows of gas station signs, collections of automobile emblems that include instrumentation of various prewar automobile makes, oilers and greasers, mascots, lighters and ash trays. It's truly an eclectic collection. Some of the vast collection of NOS parts are displayed in the interior rooms; window frames, steering wheels, side curtains, taillights, door handles, and more are objects of decoration. The library includes rare period magazines, vintage photographs and car club publications, encouraging serious research. And, nearby, an inviting room is dedicated as a memorial to Arthur's favorite U.S. president, Franklin D. Roosevelt and his first lady, Eleanor.

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### ...and more!

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**1939 Victoria Convertible, Number 15 of 20 manufactured.**

One of the highlights of the collection is the large amount of cars with coachbuilder bodies. They provide a rare opportunity to learn about and experience automobile coachbuilding; those bodies built independently of the chassis manufacturer. Every one of the museum vehicles is maintained in running condition by the in-house workshop, located within the museum premises.



***Some of the museum interior.***

The museum has been host to many local and national fundraisers and special events. It's a great place to hold a birthday party, wedding planning party, anniversary, or seminar. The Fort Lauderdale Antique Car museum is a NAAM member and the Florida Association of Museums. You may contact the museum for further information at 954-779-7300 or visit their new website and take a virtual tour at [www.antiquecarmuseum.net](http://www.antiquecarmuseum.net).

## president's report



### Michael Spezia

Dear NAAM members:

Fall 2009

Well it seems the worst of the economic downturn may be over, but we are all left wondering once again who we can trust. For most museums overcoming our economic challenges has become a priority and takes precedence over everything else. What is difficult at this time is to plan for the next downturn by focusing on making our museums appealing to a much broader demographic in the future. No easy job, to be sure but by focusing on changing some common perceptions about car museums as just a place to go to see old dusty cars stacked in rows we can be more successful. We are a vibrant community resource that reflects both our society's mistakes and triumphs. Museums are like islands of the authentic and, in these times, rare sanctuaries of substance. Through our collections we have the power to amaze and even transform our visitors. People, and especially children, will always be engaged and enchanted by what is real and we just need to communicate that to our perspective audiences. Remember, it's about the story.

In January the Board is scheduled to meet with an outside facilitator to develop a new strategic plan for NAAM. Our hope is that we will be able to mold the organization to be more relevant and more of a resource to our membership. I would like to thank everyone who participated by filling out our questionnaire and I would invite anyone who has further suggestions to contact me or any other Board Member directly.

**Michael Spezia**  
**Executive Director**  
**Gillmore Car Museum**  
**6865 Hickory Road**  
**Hickory Corners, Michigan 49060**  
**269-671-5089**  
**[mspezia@GillmoreCarMuseum.org](mailto:mspezia@GillmoreCarMuseum.org)**



from the  
editor...

**Gary Pelger**



I was surprised and pleased to learn that many museums had a successful summer season this year in spite of the economic downturn. I tried to pick and choose articles for the "Museum Tidbit" column that reflected some of the ideas and practices that many of you applied to make the season a success. As NAAM president, Mike Spezia, said in his message above, the most important challenge to museums this year was to overcome the effects of the economic downturn. I think you demonstrated the ability to do just that.

Please continue to keep in touch. If your museum isn't being represented here, make sure you keep this editor informed by sending your latest news (**and photos**) to:

**Gary Pelger**  
**NAAM News Editor**  
**7981 Windward Trace Circle NW**  
**Massillon, OH 44646-1176**  
**Ph: (330) 837-5069**  
**E-mail: [gpelger@sssnet.com](mailto:gpelger@sssnet.com)**

May I suggest that you assign someone on your museum staff the responsibility of contacting me at least quarterly so your museum gets coverage in this newsletter? Thanks for helping out. Have your information sent in for the winter 2010 issue by January 15, 2010.

## naam website

**Attention Members...** Randall (Rand) Shinn, our website developer would like members, new and old, to provide any information required to be included on the NAAM website [www.naam.museum](http://www.naam.museum) to Randall Shinn, 685 Windy Hill, Hamilton, OH 45013-3666 or email Rand at [rhshinn@iac.net](mailto:rhshinn@iac.net).

## MEMBERSHIP NEWS:

### Email – Where's Your Email Address?

Have you sent your email address to me? If not, you may not be receiving emails from NAAM. Some past membership applications did not request email addresses and if your email address wasn't provided at renewal time, we don't have it.

It's an easy request to fulfill.

Send your email address to: [lpanko@automuseum.org](mailto:lpanko@automuseum.org).  
In the subject line, please type: NAAM Email Address Submission.

If you're not sure we have your email address, it's OK to send it again. Also, member museums are welcome to provide more than one address, as it may be helpful to have key staff members included.

Thank you,

**Lisa Panko**  
**NAAM Membership Coordinator**  
**National Automobile Museum (The Harrah  
Collection)**  
**(775) 333-9300**  
**[lpanko@automuseum.org](mailto:lpanko@automuseum.org)**

### Address Change? Membership questions?

If your address has changed, please complete this form and mail or email membership coordinator Lisa Panko at the National Automobile Museum (the Harrah Collection) at 10 S. Lake Street, Reno, Nevada 89501-1558. Email: [lpanko@automuseum.org](mailto:lpanko@automuseum.org).

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## marketing news

**Jackie Frady**



### Swine Flu & Marketing?

Yes, even the Swine Flu is part of your marketing mission. When your museum demonstrates compassion and concern for its workers and visitors, it's a positive message. Public relations and marketing are as important internally, as externally.

#### MEASURES FOR STAFF

With the Federal Government mobilizing America to combat the Swine Flu, museums need to take measures to protect their workers and visitors' health and to limit the negative impact of the flu on their organization, the community and the nation's economy. Some experts predict that up to 30% of the workforce could be out at some point during a swine flu pandemic, making this both a public health and economic problem.

If you haven't already, it's time to quickly implement "common sense" measures for all staff (employees and volunteers) to help reduce the incidence of flu that may be spread in respiratory droplets from coughs or sneezes, from contaminated hands and commonly touched surfaces.

This can be done through postings on staff and volunteer bulletin boards and in work areas, and addressing these measures in staff and volunteer meetings.

Be sure products are adequately stocked and accessible to both staff and the public. This should include alcohol-based hand sanitizer in pump dispensers and tissue at admissions, in the museum store, office reception, and work and break areas. Use no-touch trash cans (without swing tops) in restrooms and work areas.

Also, provide disinfect and disposable towels in these areas so staff can assist with cleaning commonly touched surfaces throughout the day from counter tops to telephones, computer equipment and cash registers, in addition to the work of janitorial staff.

Janitorial procedures should include cleaning all commonly touched surfaces with disinfecting products daily, including coffee dispensing machines, water coolers, drinking fountains, microwaves, dishwashers, door knobs, and the list goes on and on.

Consider the following instructions for your staff postings and meetings, and reinforce them regularly:

- Stay home if you are sick or have flu-like symptoms: fever or chills, cough or sore throat, running nose, body aches, headache, tiredness, and diarrhea or vomiting. If you have a fever (100° F or greater), do not return to work until 24 hours after your fever has been resolved. Call the museum before each scheduled shift to report your absence.
- Wash hands regularly and frequently (20 seconds or more). Wash hands thoroughly with soap and warm water, and dry completely. Wash during all breaks before returning to work, and more often as

needed or warranted by self or supervisor.

- Use hand-sanitizer regularly and frequently. Use hand sanitizer after each public interaction (such as after the conclusion of an appointment, meeting or drop-in visit) and after coughing or sneezing. Workers in admissions and in the museum store are to use hand-sanitizer after each transaction.
- Cover coughs and sneezes with a tissue or, in the absence of a tissue, cough and sneeze into a sleeve.
- Avoid touching your face: eyes, mouth and nose.
- Avoid using another employee's work area or supplies: offices, desks, phones, pens, computers, etc. If you must, clean with disinfect before and after use.
- Try to increase your physical distance between people (social distancing).
- Assist with cleaning commonly touched surfaces according to established procedures.
- Take precautions to stay healthy. Get plenty of rest, eat healthy foods and drink water, exercise (take a walk) and schedule time to relax.
- Workers are encouraged to get influenza vaccinations.

Let everyone know that extra steps may be taken to limit exposure to public work environments of any workers that are at greater risk from the swine flu. Also, emphasize the plan will remain flexible to respond to further recommendations of national and local health agencies, and those of your museum.

#### OPERATIONS AND MANAGEMENT PLAN

Develop an operations plan now for managing your museum should it be affected by the flu. Here is an example that can be modified to meet the specific circumstances of your museum:

##### **Museum Goal**

- *Protect employees and volunteers' health and safety*
- *Minimize disruption to business activities*
- *Limit the negative impact to the community*

##### **1. Flu and Pandemic Employee Communications Plan**

- A. Post up-to-date bulletin board notices
- B. Hold staff and volunteer meetings
- C. Require supervisors to communicate regularly with staff and volunteers

##### **2. Resources and Environment that Promotes Personal Hygiene**

- A. Work and public areas to be stocked with alcohol-based hand sanitizer, tissues, no-touch trash cans, and with disinfectants and disposable towels for staff to clean commonly touched surfaces.
- B. Management team to follow established procedures and posted guidelines to protect their own health, that of staff, volunteers and public, and to set an example to everyone.

##### **3. Policies for Sick Leave**

Review sick leave policy and know how much time-off is available for staff to use for sick days and days staff might need to care for family members.

##### **4. Responsible Staff to Assist with Sick Individuals in the Workplace**

- A. Responsible: Staff supervisor or manager-on-duty

- B. Action: Remove employee or volunteer from exposure to public and other staff, and send home immediately.

## 5. Practices to Minimize Face-to-Face Contact between workers if necessary.

Use e-mails, telephone intercoms and teleconferences.

## 6. Essential Operational Functions and Essential Employees

The following Essential Operational Functions and Essential Employee positions need to be maintained should staffing resources become limited due to illness. Specific managers (list names) are to be trained by (specify date) to fulfill operational needs in order to implement Essential Operational Functions.

### Level 1 Operations

#### Essential Operational Functions

- A. Daily operations
- B. Admissions and museum store
- C. Cleaning, maintenance, floor supervision
- D. Administrative offices
- E. Banquets (based on bookings)

#### Essential Employees A – D. = Five employees

- A. One: Manager-on-duty
- B. Two: One in admissions, One in store - manager, staff member or volunteer
- C. One: Manager, staff member or volunteer
- D. One: Manager, staff member or volunteer
- E. One: Manager (based on bookings)

### Level 2 Operations

#### Essential Operational Functions

- A. Daily operations
- B. Admissions and museum store
- C. Cleaning, maintenance, floor supervision
- D. Banquets (based on bookings)

#### Essential Employees A – C. = Four employees

- A. One: Manager-on-duty
- B. Two: One in admissions, One in store - manager, staff member or volunteer
- C. One: Manager, staff member or volunteer
- D. One: Manager (based on bookings)

### Level 3 Operations

#### Essential Operational Functions

- A. Daily Operation
- B. Admissions, museum store and facility (cleaning, floor supervision)
- C. Banquets (based on bookings)

#### Essential Employees A – B = 3 employees

- A. One: Manager-on duty or “special trained manager” (manager specially trained to assume greater responsibilities than current assigned position in emergencies)
- B. Two:
  - One: In store conducting store and admission ticket sales - manager, staff member or volunteer. (Contingency: Only open admissions and close store (to simplify operation)
  - One: Alternating between facility and admission/store and assisting with breaks - manager, staff member or volunteer
- C. One: Manager (based on bookings)

### Level 4 – Museum Closure

The Museum will be closed if there are less than three qualified employees or circumstances require such action. It’s important to remember the museum does not provide essential services to our community and security of the museum, and safety and health of staff and visitors take precedence.

## 7. Implementation Plan

- A. Executive director, or manager-on-duty (in absence of Executive Director), may implement Level 1, 2, 3 and 4 Operations, and a “special trained manager” may implement Level 3 and 4 Operations.
- B. Managers to be trained in admissions, museum store, and facility operations (identify managers and deadline)
- C. Contingency plan to be developed and implemented by executive director and manager-on-duty to provide “special trained managers” with limited, but adequate, access to operational needs in absence of manager-on-duty.

## 8. Essential Operational Communications Plan

- A. Management team to have a directory of employee and volunteer home telephone numbers and email addresses at work and at home.
- B. Management team to have list of volunteers trained in each area of Essential Operational Functions.
- C. Management team to have directory of the designated board of trustee members’ telephone numbers and email addresses for notification in case of museum closure (or serious illness of executive director).
- D. Management team to have a list of essential business contacts (vendors, service providers, etc.) with contact information.
- E. During Level 1-3 operations, manager in charge is to post Essential Operational Functions and Essential Employees schedule on bulletin board (hand written schedules are fine), so all staff (managers, employees and volunteers are informed of current work plan.

With the current economic climate, let’s hope the flu does not reach the level that some have predicted. This plan can be a starting point for you and will send a positive message to your staff, volunteers and Board that you are proactive and prepared.

By chance, maybe your flu plan will even become an external marketing message. In the case of the National Automobile Museum (The Harrah Collection), its flu plan made TV news. Flu preparation and postings had been in progress since April and its PR firm recently envisioned a story for the news media. This resulted in the museum being used as an example during a feature about preparations by local businesses, and included footage of hand sanitizers being used at admission, the raffle ticket station and museum store.

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**Executive Director**  
**National Automobile Museum**  
**The Harrah Collection**  
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## museum member tidbits...

### ***all the news that's fit to print!***

Let us know what's happening at your museum. Call, write, or email Gary Pelger with your latest news.

**AACA MUSEUM** (*Hershey, Pennsylvania*) fall is the ideal time to visit Hershey. And the AACA Museum is happy to announce they are in the process of enhancing their 1920s scene. This area will be adorned with hand painted panoramic views of downtown Hershey in the 1920s. These paintings will take visitors back to a simpler time, where they can almost hear the sounds of the early city. This artwork was commissioned by the museum with artist Dave Naydock, a resident of Pottsville, Pennsylvania. The area was available for viewing in early October. Hope you checked it out during the AACA Fall Hershey Swap Meet. For more information visit the website at [www.aacamuseum.org](http://www.aacamuseum.org).



***Section of 1920 downtown Hershey mural***

**BRANSON AUTO MUSEUM** (*Branson, Missouri*) Kathy Poe, Group Manager issued a letter to car club representatives around the country last August as an invitation to visit the museum that features over 100 interesting cars of all different makes and models. These include Classic, Muscle, and Celebrity/TV cars all located in a 60,000 square foot air-conditioned museum. Some of the cars and memorabilia are for sale as well. The museum also features a museum store, Joe's Rod Shop where visitors can find anything needed to build their hobby car, and antique and collectable toys and pedal cars. The museum is open daily at 9:00 a.m. Group rates are available. For more information contact Kathy at (800) 260-6370 or visit the website at [www.bransonmuseum.com](http://www.bransonmuseum.com).

**PATEE HOUSE MUSEUM** (*St. Joseph, Missouri*) A recent issue of *Pony Express Mail* reported that the Patee House Museum this past summer had its best attendance since 2001, with 16,035 paying to visit the National Historic Landmark by the end of August. The Jesse James Home, however, was not as popular with attendance at just 13,717. In addition, a Korean War vintage Willys Jeep was added to the Patee House collection last summer thanks to locals Judge Merrill and Glenrose Steeb. For many, the Willys Jeep served as an icon of WWII. The new Jeep exhibit attracts attention from veterans who each have their own jeep story to tell. The museum can be reached for further information at 816-232-8206 or visit their website at <http://www.stjoseph.net/ponyexpress/>.



***After two fresh coats of olive drab, the Jeep is on exhibit.***

**MOTTS MILITARY MUSEUM** (*Groveport, Ohio*) Warren Motts, founder/director reported this museum also had a dramatic increase in attendance this year. School groups increased substantially as well as tours and walk in visitors. Progress is being made in the installation of displays in the new wing. And, donations of items continue to pour in, demanding the museum be very selective in choosing what to display. Of course they are always looking for original Revolutionary War, Civil War, and Spanish American War artifacts. For more information on this military museum, visit the website at [www.mottsmilitarymuseum.org](http://www.mottsmilitarymuseum.org).

**OWLS HEAD TRANSPORTATION MUSEUM** (*Bangor, Maine*) Executive Director Charles Chiarchiaro reported in the museum publication *Strut & Axle* that the new Barn Fresh Gallery is now open in the museum's east wing. Formerly used for storage, the space is now used to exhibit automobiles and related items for sale through the Barn Fresh Program. This program was conceived to allow the museum to accept consigned vehicles, boats, aircraft, and engines to sell year round, not just at the annual auto auction. Chiarchiaro added "The gallery serves a dual purpose. On the one hand it's a showroom, but on the other it's an extension of the museum exhibit space featuring cars—like the recently sold 1965 Shelby Cobra—that don't fit our mission but our visitors are excited to see." For further information on the Barn Fresh Program, contact the director at (207) 594-4418 or email [cc@ohtm.org](mailto:cc@ohtm.org).

## museum member tidbits...

**LeMay – AMERICA’S CAR MUSEUM** (*Tacoma, Washington*) Holly Wood announced in a very recent email that in a further step toward fulfilling their mission to create AMERICA’S CAR MUSEUM, the LeMay museum Board of Directors has appointed JTM Construction as the general contractor to oversee the construction of the new museum complex in downtown Tacoma. David L. Maderia, LeMay’s President/CEO said “We selected JTM Construction for this project because of their deep experience executing class “A” building projects. We are also extremely impressed with their commitment to our vision to create a gathering place in Tacoma where enthusiasts from around the world will come to celebrate America’s love affair with the automobile.”

The new museum will be located adjacent to the Tacoma Dome in downtown Tacoma. The campus will encompass a 6.1 acre show field to accommodate special events and the museum itself will include the administrative offices, an educational center and a vehicle display ramp among many other features in this state of the art facility. The museum is dedicated to preserving and interpreting the LeMay Collection of automobiles and memorabilia, along with vehicles and artifacts it may acquire. The collection was recognized in the Guinness Book of World Records as the largest privately held car collection in the world. More information is available on line at [www.lemaymuseum.org](http://www.lemaymuseum.org).

**THE WILLIAM E. SWIGART MUSEUM** (*Huntingdon, Pennsylvania*) Marge Cutright, Executive Director, announced new seasonal hours of operation. The museum is still open daily but the new hours are 10 a.m. to 5 p.m. Saturday through Thursday and from 10 a.m. to 8 p.m. Fridays. “These hours better served our visitors,” said Marge. “We were asked about evening hours in the past, so this season we responded to the requests.” Two “new” cars joined the museum display this past summer. They are a 1909 Mora, one of only two known examples of Mora automobiles in existence, and a 1970 Ford Mustang “Boss 302” loaned by Dave and Brenda Zimmerman of Peapack, NJ. Dave is a member of the museum’s board of directors and very active in the national AACA. This year marks the 100th anniversary of the Mora Motor Car Company of Newark, near Rochester, NY. The Mora on display is a Racytype Roadster carrying the ID number of 287. It is right hand drive, has a four-cylinder engine, carries two passengers, has brass accessories, and shows Renault influence on the front end styling. The only other Mora known is a 1908 six-cylinder touring car, privately owned, and on loan to the Northeast Classic Car Museum in Norwich, NY. For more information on the William E. Swigart Museum, phone 814-643-0885 or visit [www.swigartmuseum.com](http://www.swigartmuseum.com).

**NATIONAL CORVETTE MUSEUM** (*Bowling Green, Kentucky*) Katie Frassinelli, Marketing and Communications Manager, writes that October 2nd of this year marked the 50th anniversary of the unveiling of America’s first mass produced rear engine, air-cooled automobile, the Corvair. In recognizing this special time in automotive history the National Corvette museum will host a 6000 square foot exhibit solely featuring the Chevrolet Corvair. Executive Director Wendell Strode said “We have found that often our non-Corvette exhibits bring in folks who may not have otherwise visited and in doing so are able to educate others on the Corvette.” Corvette and Corvair history overlaps in many ways. Looking for a new and innovative design, designers used the new Corvette model as the basis for the new Corvair. Some called the car the “Corvette Corvair.” Former Chief Engineer for Chevrolet Ed Cole was key in the development and promotion of both, and former GM Design Chief Bill Mitchell designed the interior on certain years of the Corvair and was instrumental to Corvette’s overall design from the late ‘50s through the early ‘90s. These common denominators were strong selling points for Corvair’s temporary presence in the museum. Besides the 1960 first year four-door sedan and two-door coupe, the Corvair fleet included a station wagon (Lakewood), pick-up truck (Rampside and Loadside), panel van (Corvan), passenger van (Greenbrier), Syder, Corsal and other specialty versions like the Fitch Sprint and the Yenko Stinger. Visitors will see more than 80 Corvettes on display as well as some of the finest Corvairs in the country including a 1960 sedan, 1964 Spyder convertible, 1961 Lakewood, 1969 Monza convertible, 1966 Corsa coupe, 1966 Yenko Stinger, 1965 Fitch Sprint and more. The Corvair was produced from 1960 through 1969. The display, offering a chance to stroll down memory lane and learn about the rise and demise of the Corvair and its similarities to the Corvette, will be exhibited from October 2 through December 31, 2009. The National Corvette Museum is open daily from 8:00 a.m. until 5:00 p.m. For more information phone 800-53-VETTE (83883) or visit the website at [www.corvettemuseum.org](http://www.corvettemuseum.org).



**1960 Corvair Sedan**

## museum member tidbits...

### **PETERSEN AUTOMOTIVE MUSEUM** (*Los Angeles, California*)

Chris Brown, Information and Marketing Manager announced in a recent press release "Hamburgers are an American icon, and so are hot rods." The two icons came together on the miracle Mile on Saturday, September 19. The museum held a Grand Opening Celebration for the new Johnny Rockets restaurant located inside the museum. Guests ordered food all day with 1986 prices! Oldies radio station K-EARTH 101's own Charlie Tuna broadcasted live from the Johnny Rockets patio from 9:00 a.m. to 2:00 p.m. during the event. The celebration coincided with a new exhibit celebrating the hot rods and race cars of SO-CAL Speed Shop. A SO-CAL Speed Shop satellite store also opened that day and was stock full of vintage style hot rod shirts and memorabilia.



### **THE STUDEBAKER NATIONAL MUSEUM** (*South Bend, Indiana*)

Leigh Ponder, Intern, announced. In a late summer email that the museum hosted its first annual "Hot August Nights" Cruise-In. Held Saturday August, 29 at the museum, participants paid \$12 to enter their cars in the show and got free admission to the museum. All makes and models were welcome and dash plaques were given to the first 50 cars. Admission to view the cars in the show was free, and those viewers paid a special rate of \$5 to visit the museum. The Studebaker National Museum's exhibits included Harley Davidson: Building a legend consisting of 29 motorcycles from as far back as 1912 ranging from early Peashooters, Servi-Cars, and classic Hogs. Also, Lincoln: The man you Didn't Know consists of the carriage Abraham Lincoln rode the night he was assassinated as well as Mary Todd Lincoln's shawl, the White House china used by the Lincolns, and other wonderful items.

### **AUBURN CORD DUESENBERG AUTOMOBILE MUSEUM**

(*Auburn, Indiana*) Kendra Klink, Operations Director, reports the fourth annual Auburn Cord Duesenberg Automobile museum Benefit Extravaganza took place on Thursday, September 3, 2009 and was a great success for the museum. Actor Edward Herrmann served as emcee for the event. Herrmann, known for his work on TV, Broadway and feature films, welcomed all guests by saying "It's wonderful to be around car people. People

in Auburn are my people." The evening was filled with silent auction items, gourmet dinner, cocktails, live music and a live auction. Servers dressed in "Auburn" garage jackets and lively auctioneers including Robert Pass, Richie Clyne, Bill Parfet and Ed Herrmann entertained 340 guests. The 1930 Duesenberg model J, originally purchased by publishing giant William Randolph Hearst for Marion Davies, sold for \$2.9 million. Executive director Laura Brinkman stated "I couldn't be more pleased by the sale of the Duesenberg, the record attendance for the event, the ambiance of the room and the financial contributions made by our generous guests." Other notable auction items included a necklace from Bradley Gough Diamonds, dinner for twelve at Eddie Merlot's, a tour of Jay Leno's garage, and an opportunity to be a character in an upcoming Clive Cussler novel. This year's goal of \$200,000 to support education programming was feared next to impossible in the weakened economy. Instead, for the whole evening the museum made just shy of \$335,000!



**Executive Vice president Matt Short and Board of Trustee member Edward Herrmann describe automobiles for auction at the 4th Annual Benefit Extravaganza for the Auburn Cord Duesenberg Automobile Museum.**

### **THE GOLDEN AGE OF TRUCKING MUSEUM** (*Middlebury, Connecticut*)

Kathi Jones, Director, announced new museum hours and information: The Golden Age of Trucking Museum is a destination for the entire family. There is an extensive display of antique vehicles and memorabilia, a children's interactive area, an art exhibit, a movie, a gift shop and refreshments. All exhibits are continually changing. There is a special event held each month. The museum is open year round Tuesday through Saturday 10:00 a.m. to 4:00 p.m. and Sunday noon to 4:00 p.m. The museum is also available for rental. For information on admission prices, rental opportunities and special events call 203-577-2181 or visit [www.goldenagetruckmuseum.com](http://www.goldenagetruckmuseum.com).

## naam hall of fame

*Recipients of the*

### **NAAM LIFETIME ACHIEVEMENT AWARD FOR 2003**

- HENRY FORD - Dearborn, Michigan
- WILLIAM F. HARRAH - Reno, Nevada

*Recipient of the*

### **NAAM LIFETIME ACHIEVEMENT AWARD FOR 2004**

- WILLIAM E. SWIGART - Huntingdon, Pennsylvania



